



## Golden West College ARTICULATION AGREEMENT

Between Golden West College and Central Orange County CTE Partnership  
(CTEp).

Two year Agreement beginning \_\_\_\_\_ and  
expiring \_\_\_\_\_.

|   |  |
|---|--|
| <b>Golden West College</b><br>15744 Goldenwest Ave<br>Huntington Beach, CA 92647<br><a href="tel:714-895-8216">714-895-8216</a>   | <b>Central Orange County CTE Partnership (CTEp)</b><br>2910 Red Hill Ave, Suite 200<br>Costa Mesa, CA 92706  |
| <b>College Course Title: Digital 2D Design</b><br><br><b>Course #: DART G103</b>  | <b>HS/ROP Course Title: Art of Graphic Design (UC)</b><br><br><b>Course #: 18207</b>   |
| <b>General Course Description:</b><br><br><p>This course is an introduction to the basic visual vocabulary used by visual artists and designers. Using Macintosh computers and software programs such as Illustrator, PhotoShop and Painter, students will explore the use of the computer as a design tool. Students will explore the concepts of line, mass, texture, color, light, harmony, composition, perspective, pattern, and illusion to develop an awareness of elements used to indicate form. Hue, value and saturation will be explored as an introduction to color theory.</p> <p>Students will learn ways to observe details in the environment around them and are encouraged to create meaningful art utilizing the visual elements of design.</p> | <b>General Course Description:</b><br><br><p>This course introduces students to the art of graphic design. Students learn about the history and development of this art form, explore cultural influences and examine its role in societies from different parts of the world. Study of the aesthetics of art and graphic design will allow students to develop perception and analysis skills that they can employ to critically examine their own work and the work of others. Students will demonstrate their knowledge of the elements of art and principles of design while developing and refining their creative skills utilizing a variety of media including digital. This course meets the UC-“F” requirement.</p> |
| <b>College Units: 3.0</b>   | <b>HS/ROP Hours: 180</b>   |
| <b>College Prerequisite(s):</b><br>None   | <b>HS/ROP Prerequisite(s):</b><br>None   |
|   |  |

**College Advisories/Recommendations: Proper keyboarding and basic computer skills are suggested**

**HS/ROP Advisories/Recommendations:**

**REQUIRED CONTENT FOR ARTICULATION**

| Course Content |                       |
|----------------|-----------------------|
| College COR    | HS/ROP Course outline |
| See Attached   | See Attached          |

**Competencies and Skill Requirements for Articulation**

| College   | HS/ROP  |
|---|---|
| <ol style="list-style-type: none"> <li>1. Gain an understanding of computer technology vital to designers</li> <li>2. Explore classic principles of design, and will gain knowledge in how these principles apply to graphic design and a multimedia environment</li> <li>3. design and a multimedia environment</li> <li>4. Learn to recognize design elements in the visual arts and in the environment</li> <li>5. Understand how to render objects using the computer</li> <li>6. Complete a series of design problems that explore composition, line, mass, abstraction, and texture</li> <li>7. Study color theory as an integrated part of each design problem</li> <li>8. Become familiar with the vocabulary of art and design</li> <li>9. Develop image processing skills with Illustrator, PhotoShop, and Painter</li> </ol> | <p>At the conclusion of this course, the student should be able to:</p> <ol style="list-style-type: none"> <li>1. Identify major developments in the history of typography and the presentation of the written word.</li> <li>2. Demonstrate an understanding of the history of graphic design by identifying and describing major milestones, influences and pioneers in the field.</li> <li>3. Explore classic principles of design and elements of art to gain knowledge in how these principles apply to graphic design</li> <li>4. Understand how to render objects using the computer</li> <li>5. Become familiar with the vocabulary of art and design.</li> <li>6. Recognize design elements in the visual arts and in the environment.</li> <li>7. Cultivate image processing skills with Illustrator, PhotoShop, and inDesign</li> <li>8. Optimize graphics by selecting mediums and techniques which are best suited for rendering their objects or ideas.</li> <li>9. Apply design principles to communicate information or ideas.</li> <li>10. Outline possible career profiles and pathways and develop an individual career plan.</li> <li>11. Create an original logo design that fulfills specific communication needs.</li> </ol> |

**Measurement Methods**


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| <p>Midterm Exam Final Exam Short Quizzes Written Assignments Projects (ind/group)</p> <p>Students may petition the school for Articulated Credit based on one or more of the following:</p> <ul style="list-style-type: none"> <li>• Instructor’s recommendation, an average grade of “B” (80%) or better, and a grade of “C” (70%) or better on the course final exam.</li> <li>• Industry Certification/Credit by Examination as determined by the Department Chair</li> </ul> |
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**Textbooks or Other Support Materials (including Software):**

| College   | HS/ROP   |
|---|--|
| Against the clock Team. Graphic Design Portfolio CS4:<br>Indesign, Illustrator & Photoshop, 1st ed.<br>Against the Clock Publishing, 2009 | Exploring Visual Design, The Elements and Principles. Davis<br>Publications, Inc.<br>Art Fundamentals, McGraw Hill |

**Comments**

| College | High School / ROP |
|---------|-------------------|
|         |                   |

| Golden West Community College  | High School/ROP             |
|--|-----------------------------|
| _____  | _____                       |
| Faculty Signature:  | Instructor Signature: _____ |
| Date: <u>5/4/2018</u>  | Date: _____                 |
| <i>[Office Use Only]</i>   | <i>[Office Use Only]</i>    |
| TOPs Code:   | Internal Tracking Number:   |
| <input checked="" type="checkbox"/> Based on Statewide Career Pathways Template<br>(Network+)          | Renewal _____ New _____     |

